

# AIT-5 Limited Edition Bundles



**SONY**®



**AIT-5 is here and for a limited time Sony Tape Storage is shipping Limited Edition drives, autoloaders and libraries.**

## The AIT-5 Advantage

- 400GB<sup>1</sup> native and up to 1TB<sup>1</sup> compressed<sup>2</sup> capacity in a single 8mm cartridge
- New Dynamic Tracking technology enables astonishing capacity
- New MR Head technology enables incredible backward compatibility<sup>3</sup>
- New AME III media formulation for industry leading reliability
- Multifunction drives and libraries for read/write back-up applications and WORM functionality for compliance and archiving
- Optimized performance for Windows® based servers

## Limited Edition Advantage

From September 1, 2006 through January 31, 2007 Sony will offer all AIT-5 based drives, autoloaders and libraries as Limited Edition bundles with Symantec's full version of Back-up Exec™ for Windows® servers.

As an added bonus, Sony is running a special media promotion in conjunction with the Limited Edition release. See promotion details on page 3.

## AIT-5 Limited Edition Products

MODEL	DESCRIPTION	CAPACITY
AIT-e1040SLE	AIT-5 External Drive	400 GB native / 1.04 TB compressed <sup>2</sup>
AIT-i1040SLE	AIT-5 Internal Drive	400 GB native / 1.04 TB compressed <sup>2</sup>
AIT-D81A5LE	AIT-5 Desktop Autoloader (MAX. 8 TAPE CARTRIDGES)	3.2 TB native /8.32 TB compressed <sup>2</sup>
AIT-81A5BBLE, AIT-81A5BRBBLE	AIT-5 1U Rack mount Autoloader (MAX. 8 TAPE CARTRIDGES)	3.2 TB native /8.32 TB compressed <sup>2</sup>
LIB-162A5BBLE	AIT-5 2U Rack mount Library (MAX. 16 TAPE CARTRIDGES)	6.4 TB native /16.64 TB compressed <sup>2</sup>

Product plans, features and specifications subject to change without notice.

<sup>1</sup> GB means one billion bytes, TB means one trillion bytes

<sup>2</sup> Compressed 2.6:1 using ALDC compression)

<sup>3</sup> AIT-5 is backwards read/write compatible with AIT-4, AIT-3EX and AIT-3

**Compare Standard AIT bundles with the AIT-5 Limited Edition to see the cost savings of the bundle and the media promotion.**

<b>AIT-5 LIMITED EDITION DRIVE BUNDLE</b>			
	Standard AIT-5 Drive (AIT-i1040s, AIT-e1040s)	Limited Edition AIT-5 Drive (AIT-i1040SLE, AIT-e1040SLE)	Limited Edition Value
<b>AIT-5 Drive</b>	X	X	Equal
<b>Media</b>	No media included	1 pc. of SDX5-400c (included purchase) <b>Qualify for Free Media Offer:</b> (Buy one additional SDX5-400c and get one SDX5-400c at no additional cost)	\$150
<b>Warranty/Advanced Exchange</b>	3 yrs. /3 yrs	3 yrs. /3 yrs	Equal
<b>Symantec Software</b>	Backup Exec QuickStart Edition	Backup Exec Full Version	\$400
			<b>\$550 Savings</b>
<b>AIT-5 LIMITED EDITION AUTOLOADER BUNDLE</b>			
	Standard AIT-5 Autoloader (LIB-D81A5, LIB-81A5BB, LIB-81A5BRBB)	Limited Edition AIT-5 Autoloader (LIB-D81A5LE, LIB-81A5BBLE, LIB-81A5BRBBLE)	Limited Edition Value
<b>AIT-5 Autoloader</b>	X	X	Equal
<b>Media</b>	No media included	1 pc. of SDX5-400c (included purchase) <b>Qualify for Free Media Offer:</b> (Buy FOUR additional SDX5-400c and get FOUR more at no additional cost)	\$375
<b>Warranty/Advanced Exchange</b>	LIB-D81A5 – 3 yrs. /3 yrs. LIB-81A5BB – 3 yrs. /3 yrs. LIB-81A5BRBB – 3 yrs. /3 yrs.	LIB-D81A5LE – 3 yrs. /3 yrs LIB-81A5BBLE – 3 yrs. /3 yrs LIB-81A5BRBBLE – 3 yrs. /3 yrs	Equal
<b>Symantec Software</b>	Software not included	Backup Exec Full Version	\$795
			<b>\$1170 Savings</b>
<b>AIT-5 LIMITED EDITION LIBRARY BUNDLE</b>			
	Standard AIT-5 Library	Limited Edition AIT-5 Library (LIB-162A5BB)	Limited Edition Value (LIB-162A5BBLE)
<b>AIT-5 Library</b>	X	X	Equal
<b>Media</b>	No media included	1 pc. of SDX5-400c (included with drive) <b>Qualify for Free Media Offer:</b> (Buy EIGHT additional SDX5-400c and get EIGHT more at no additional cost)	\$675
<b>Warranty/Advanced Exchange</b>	3 yrs. /1 yr.	3 yrs. /1 yr.	Equal
<b>Symantec Software</b>	Software not included	Backup Exec Full Version	\$795
			<b>\$1470 Savings</b>



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# Limited Edition Media Offer



**Buy qualifying Sony Limited Edition AIT-5 Products along with purchase of selected media quantity and get additional media at no additional charge**

Take advantage of this attractive offer during the launch of Sony AIT-5 products. For a limited time (September 1, 2006 through January 31, 2007), Sony will provide additional media at no additional charge to end-user customers that purchase our newly released Limited Edition AIT-5 drives, autoloaders, or libraries along with qualifying quantities of AIT-5 media. See details below.

**PROMOTION PERIOD: September 1, 2006 through January 31, 2007**

**Eligible Product(s) for Media Offer**

PURCHASED AIT-5 PRODUCT	+ PURCHASED MEDIA	= RECEIVE
AIT-e1040SLE	1 QTY. - SDX5-400C	1 QTY. - SDX5-400C
AIT-i1040SLE	1 QTY. - SDX5-400C	1 QTY. - SDX5-400C
LIB-D81A5LE	4 QTY. - SDX5-400C	4 QTY. - SDX5-400C
LIB-81A5BBLE	4 QTY. - SDX5-400C	4 QTY. - SDX5-400C
LIB-81A5BRBBLE	8 QTY. - SDX5-400C	8 QTY. - SDX5-400C
LIB-162A5BBLE	8 QTY. - SDX5-400C	8 QTY. - SDX5-400C
ACYDR162A5R*	1 QTY. - SDX5-400C	1 QTY. - SDX5-400C
ACYDR162A5L*	1 QTY. - SDX5-400C	1 QTY. - SDX5-400C

\* The following AIT-5 products, ACYDR162A5R and ACYDR162A5L, are not Limited Edition bundles, and will not be bundled with software nor will they be eligible for the Trade-in and Go offer, but are eligible for the Limited Edition Promotional Media Offer.

**TO RECEIVE THE MEDIA REBATE BY MAIL:**

1. End user customer must purchase an AIT-5 Limited Edition product during the promotion period.
2. End user customer must fill out online rebate claim form at [www.sony.com/AIT5LEoffer](http://www.sony.com/AIT5LEoffer)
3. End user customer must send printout of completed on-line form, entire **ORIGINAL** UPC product code label(s) from the box(es) of the AIT-5 Product, and copy(ies) of purchase invoice(s) from reseller to Sony Award Headquarters at provided address.

**PROMOTION DETAILS:**

**Promotion Period:** September 1, 2006 through January 31, 2007

**Eligible Models:** See Eligible Products above. Only Sony Branded AIT-5 based A-stock models are eligible.

**Backorder/Future Order:** Eligible models must be ordered from reseller and shipped to end user customer within the promotion period to be eligible for rebate.

**Mixing of Promotions:** This program may be combined with other promotions.

**Quantity:** No limit per qualifying product purchased

**Claim Procedure:** The claim procedure is a two step process:

1. End user must properly complete online claim form no later than **February 28, 2007**.  
[www.sony.com/AIT5LEoffer](http://www.sony.com/AIT5LEoffer)
2. End user customer must send printout of completed online form, entire **ORIGINAL** UPC product code label(s) from the box(es) of the AIT-5 product and copy(ies) of purchase invoice(s) from reseller to Sony Award Headquarters at provided address, postmarked no later than **February 28, 2007**

**Sony Award Headquarters**

Offer 060357B

PO Box 100478

White Bear Lake, MN 55110-0478

**CLAIMS WILL NOT BE PROCESSED OR CONSIDERED RECEIVED UNTIL THE BACKUP PAPERWORK HAS BEEN RECEIVED BY SONY AWARD HEADQUARTERS.**

**Submission Deadline:** All claims must be submitted online and postmarked no later than **February 28, 2007**. All claims that do not have **ALL** of the required backup information by this date will be rejected.



**SONY**<sup>®</sup>

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